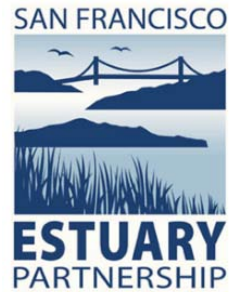




Connecting with Community Concerns for Action



California Adaptation Forum
September 7th, 2016

Sascha Petersen – Adaptation International
Meredith Herr – Climate Access
Nicola Hedge – San Diego Foundation
Heidi Nutters – San Fran Estuary Partnership

“What we are seeing on the Owyhee is probably due to less water... but, what else? Hot Days... It has gotten very hot.

*Let’s not leave it there...
What do we DO about it?”*

**-- Beverly Crum
Shoshone-Paiute Elder**



Focusing on the people, assets,
and resources that reflect a
community's core values and
concerns provides an
opportunity to build climate
resilience.





CHALLENGE

What is the problem?

Local, observable impacts in the context of long-term trends.

CHOICE

Why me?

Connect engagement efforts to audience values and concerns.

OPPORTUNITY

What are the benefits?

Communicate a vision that is hopeful and realistic.



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Breakout Sessions – 14 Second Intro

- Challenge -

Name

Organization

Primary communication/engagement challenge?



Breakout Sessions –

- Choice -
Connection with community values?
- Opportunity -
An approach to addressing the challenge?

