

quality of life
equity
agriculture
climate change
health
implementation
monitoring
biodiversity
stakeholder engagement
transportation
advocacy
water
resilience
governance
preparedness
innovation
habitat
justice
environmental
planning
forestry
energy
evaluation
coasts
2nd
California
Adaptation
Forum

SPONSORSHIP OPPORTUNITIES AND BENEFITS

September 7-8, 2016 • Long Beach, California

The Local Government Commission is proud to host the second California Adaptation Forum in Long Beach, CA. This two-day forum aims to bring together **hundreds of climate leaders** to build on the enormous success of the 2014 California Adaptation forum.

The 2014 California Adaptation Forum launched the statewide adaptation conversation by bringing together 800 local, regional and state leaders to form a community of action, committed to addressing California's adaptation needs. The program featured cutting-edge policies, projects, programs and partnerships, as well as tools and strategies that address the challenges community leaders face in developing and implementing adaptation solutions.

The California Adaptation Forum is now the premiere convening for a multi-disciplinary group of decision-makers, leaders, and advocates to discuss, debate and consider how to take climate change adaptation into account. The audience includes elected officials, public and private sector leaders, nonprofits, community members and organizations, and researchers from the following sectors:

- Public Health
- Environmental Justice
- Energy
- Water
- Emergency Management
- Agriculture
- Terrestrial Ecosystem Conservation
- Ocean and Coastal Conservation
- Transportation
- Planning and Urban Design

The 2016 California Adaptation Forum will represent the next step forward in the climate adaptation movement. We invite you to become a sponsor of this important event and join us in Long Beach in September 2016.

Visit our website for more details on the program, special events and registration!

CaliforniaAdaptationForum.org



SPONSORSHIP LEVELS

We are looking for Forum Sponsors – agencies, organizations, foundations and companies – that are leading the way in supporting climate-change adaptation efforts across the country. These high-profile sponsorship opportunities offer many ways to interact with forum participants and underscore your commitment to safeguarding the State of California from climate impacts and creating models that can be shared nationwide.

CLIMATE ADAPTATION SUPERSTAR

\$50,000+

- Seven (7) full Forum registrations
- Acknowledgement at Forum opening
- Display space
- Prominent logo placement on Forum website home page and printed program booklet
- Name/logo on all major promotional materials
- Program introduction opportunity
- Mentioned in press releases
- Logo projected on screen during plenary sessions

CLIMATE ADAPTATION CHAMPION

\$25,000

- Five (5) full Forum registrations
- Display space
- Prominent logo placement on Forum website home page and printed program booklet
- Name/logo on all major promotional materials
- Program introduction opportunity
- Mentioned in press releases
- Logo projected on screen during plenary sessions

CLIMATE ADAPTATION CATALYST

\$10,000

- Three (3) full Forum registrations
- Display space
- Prominent logo placement on Forum website home page and printed program booklet
- Name/logo on all major promotional materials
- Logo projected on screen during plenary sessions

CLIMATE ADAPTATION ADVOCATE

\$5,000

- Two (2) full Forum registrations
- Display space
- Name/logo on Forum website and printed program booklet
- Logo projected on screen during plenary sessions

CLIMATE ADAPTATION SUPPORTER

\$2,500

- One (1) full Forum registration
- Potential display space (pending remaining availability)
- Name/logo on Forum website and printed program booklet
- Logo projected on screen during plenary sessions

CLIMATE ADAPTATION PROPONENT*

\$1,000

- Name/logo on Forum website and printed program booklet
- Logo projected on screen during plenary sessions



* This level does not include a complimentary registration. Each Proponent attendee will need to register and pay the Forum registration fee.

EXCLUSIVE EVENT OPPORTUNITIES

The following options are available to one sponsor only (with the exception of the Scholarship Fund), with each providing a unique opportunity for a sponsor to gain high visibility and “stand out in a crowd.” These sponsorships will cover the cost of exciting onsite features and interactive activities that will enhance the forum experience for all and allow a sponsor to make a lasting impression.

UNIQUE EVENT SPONSORSHIP OPPORTUNITIES INCLUDE:

SCHOLARSHIP FUND SPONSOR

\$5,000 - \$20,000

Provide much-needed support to cover registration fees and travel stipends for local governments, environmental justice organizations, nonprofit organizations, community organizations and other resource-constrained leaders to attend the forum.

PRIMARY RECEPTION SPONSOR

\$10,000 - \$15,000

Host a forum reception, including providing remarks to kick off the evening festivities.

INTERACTIVE TECHNOLOGY SPONSOR

\$5,000 - \$15,000

Help us actively engage participants during the event. This may include mobile phone technology, electronic reader boards, keypad polling, crowdsourcing, and/or live podcasts.

FORUM VIDEO SPONSOR

\$5,000

Cover the cost of providing video recordings of the plenary sessions throughout the two-day forum.

HOST A FORUM

NETWORKING BREAK

\$3,500 - \$5,000

Cover the cost of providing coffee service and a healthy snack during one of the scheduled break times (sponsor may choose from all available break time slots).



RESERVE YOUR SPONSORSHIP TODAY!

Kif Scheuer, Climate Change Director
Local Government Commission
[\(415\) 717-4809](tel:4157174809) | kscheuer@lgc.org

Please note that sponsorships and advertising opportunities are offered solely by the Local Government Commission. No state or federal agencies are involved in fundraising, nor do they endorse specific products or services.