

California Adaptation Forum 2021



Local
Government
Commission



CAF 2021: The Grand Adaptation Challenge

May - October 2021 • Virtual Series

The California Adaptation Forum (CAF), hosted by the Local Government Commission in partnership with the Governor's Office of Planning and Research, serves as the premier gathering for fostering knowledge exchange, innovation, and mutual support to accelerate adaptation efforts and create equitable and resilient communities throughout California. The growing CAF community includes nearly **3,500 adaptation leaders and practitioners** from across the state and nation.

CAF 2021 will be organized as a 6-month virtual series featuring engaging webinars, creative networking opportunities, and interactive working group sessions to address key challenges faced by California's adaptation community.

We invite you to partner with us to help shape a dynamic, solutions-oriented gathering.

By sponsoring the 2021 California Adaptation Forum, your agency, organization, or company can demonstrate leadership and commitment to creating a resilient and thriving California in the face of climate change while engaging with hundreds of climate leaders in unique and interactive ways. These high-profile opportunities to sponsor the Forum offer many ways to engage in the program, interact with participants and showcase your work to California's adaptation community.

www.CaliforniaAdaptationForum.org

Sponsorship Packages

To explore these and other opportunities, please contact Julia Kim at jkim@lgc.org.



VISIONARY (TRACK SPONSOR)

\$30,000

- ★ A dedicated webinar to the CAF audience
- ★ Opportunity to provide welcome remarks at the CAF kickoff or closing webinars
- ★ Opportunity to present during two track-based webinars
- ★ Access to the participant list and post-forum survey results
- ★ Opportunity to include up to three questions in our post-forum survey
- ★ Two dedicated email blasts to the CAF audience
- ★ Guest column on five CAF newsletters
- ★ Verbal recognition during all CAF webinars
- ★ Spotlight on the CAF website home page
- ★ Large logo featured on all CAF promotional materials
- ★ Complimentary LGC and ARCCA Affiliate membership for one year



CHAMPION

\$10,000

- ★ Opportunity to present during one track-based webinar
- ★ A dedicated email blast to the CAF audience
- ★ Access to the participant list and post-forum survey results
- ★ Opportunity to include up to two questions in our post-forum survey
- ★ Guest column on three CAF newsletters
- ★ Verbal recognition during CAF kickoff and closing plenary webinars
- ★ Spotlight on the CAF sponsors webpage
- ★ Large logo featured on all CAF promotional materials
- ★ 50% discount for your first year of LGC and ARCCA Affiliate membership



CATALYST

\$5,000

- ★ Access to the participant list
- ★ Opportunity to include one question in our post-forum survey
- ★ Guest column on two CAF newsletters
- ★ Logo featured on the CAF website
- ★ Name featured on all CAF promotional materials
- ★ 30% discount for your first year of LGC and ARCCA Affiliate membership



SUPPORTER

\$2,500

- ★ Guest column on one CAF newsletter
- ★ Logo featured on the CAF website
- ★ Name featured on CAF promotional materials
- ★ 15% discount for your first year of LGC and ARCCA Affiliate membership