

Green Infrastructure
Toward Resilience:
Engaging
Communities,
Policymakers
and Nature

California Adaptation Forum
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TreePeople
www.treepeople.org



About TreePeople



Forestry

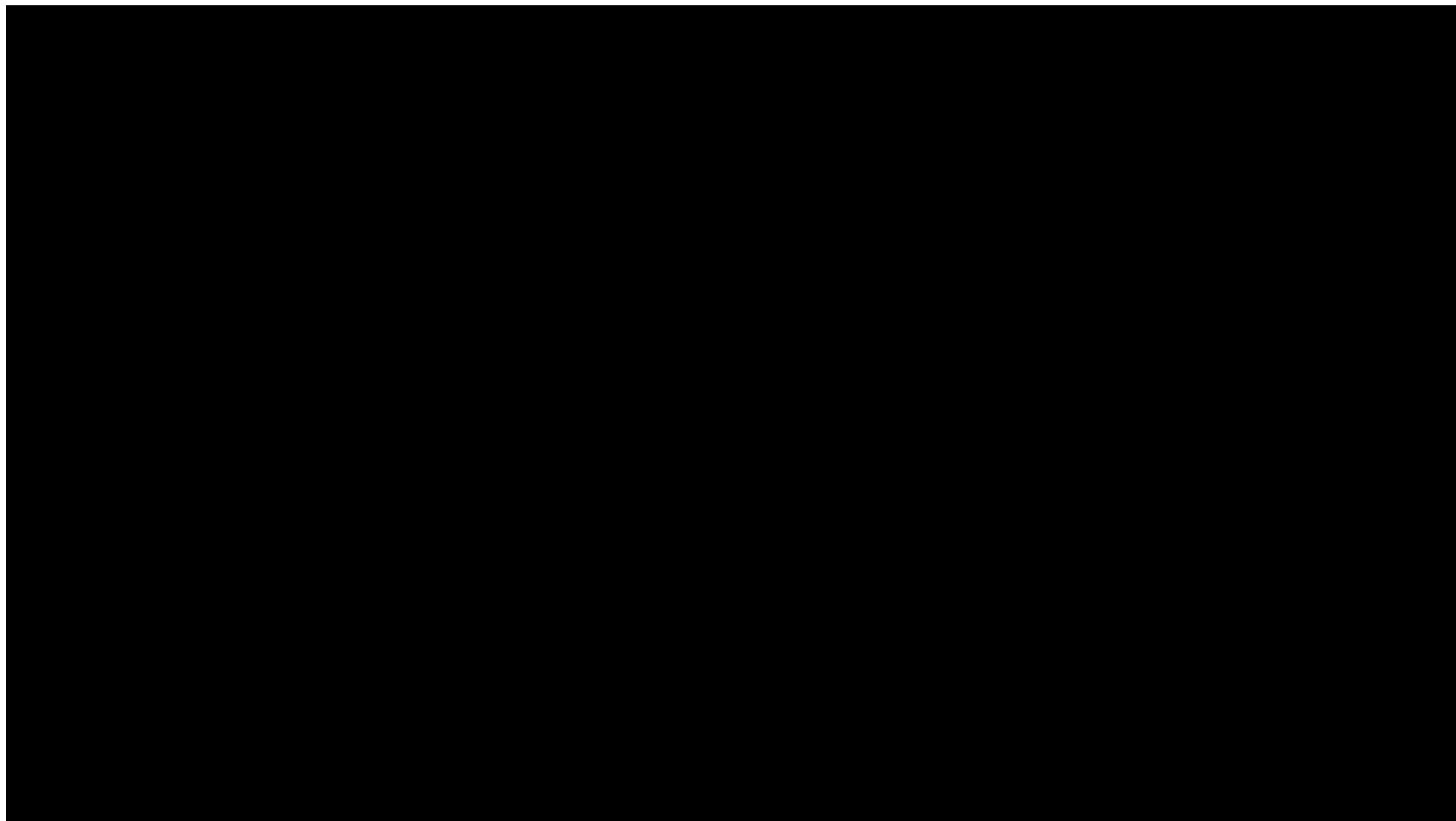
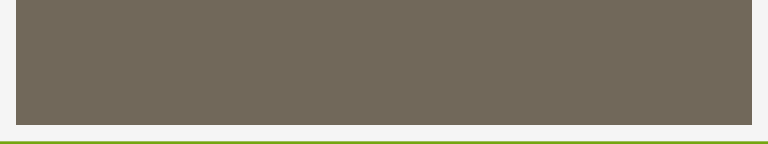
Education



**Research
& Policy**



TreePeople's mission is to inspire, engage and support people to take personal responsibility for the urban environment, making it safe, healthy, fun and sustainable and to share the process as a model for the world.





Gray or Green Infrastructure: What's the difference?

Gray Infrastructure

Traditional practices for management and treatment of water and other resources

Green Infrastructure

Sustainable, pollution-reducing practices that also provide other ecosystem services

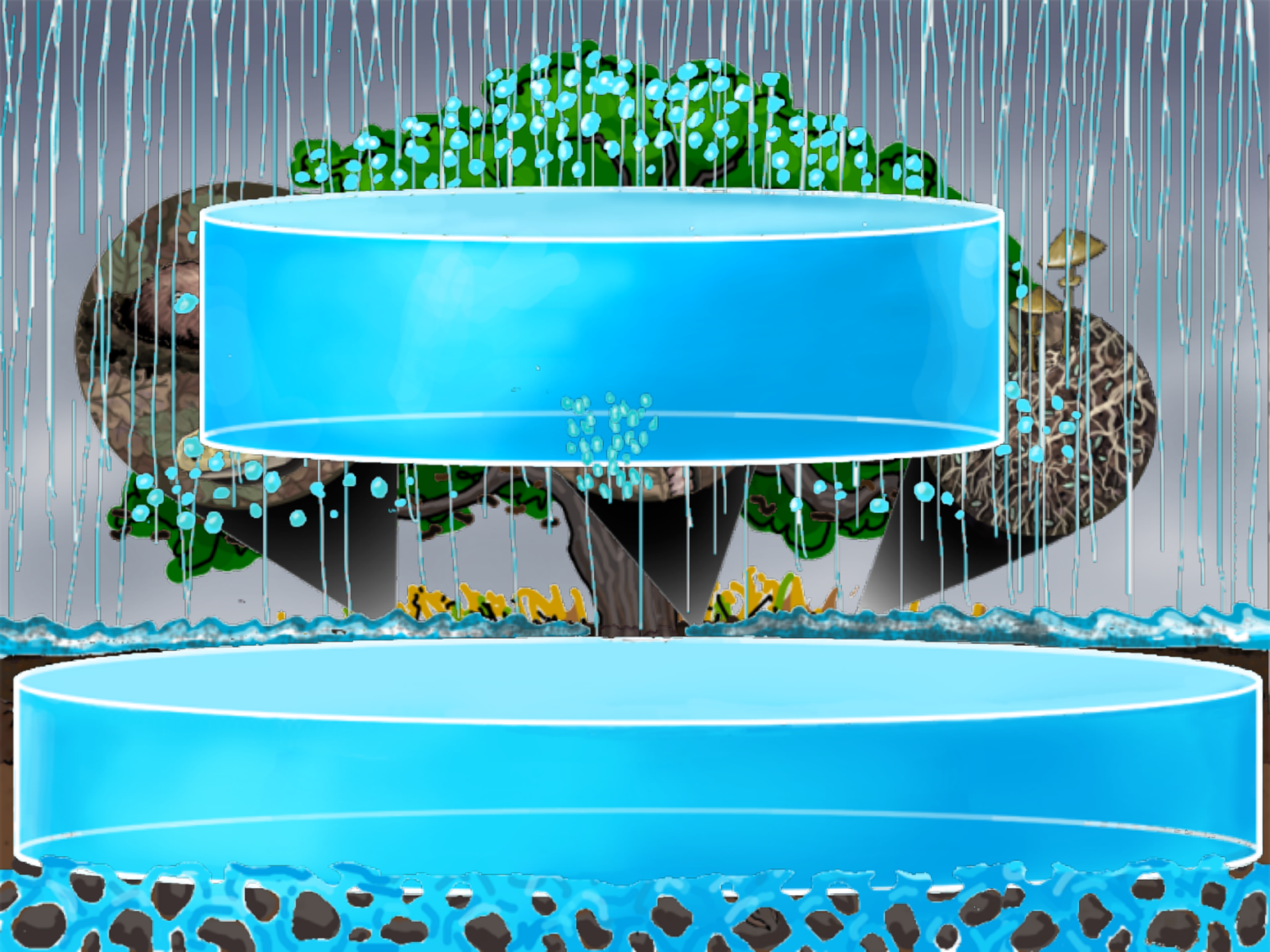


EPA Green and Gray Infrastructure Research <http://www.epa.gov/nrmrl/wswrd/wq/stormwater/green.html>

Photos: LA River Revitalization, <http://californiawaterblog.com/2013/07/01/new-environmentalism-needed-for-california-water/>



Imagine your favorite tree



What if you don't have a 100-ft wide tree?

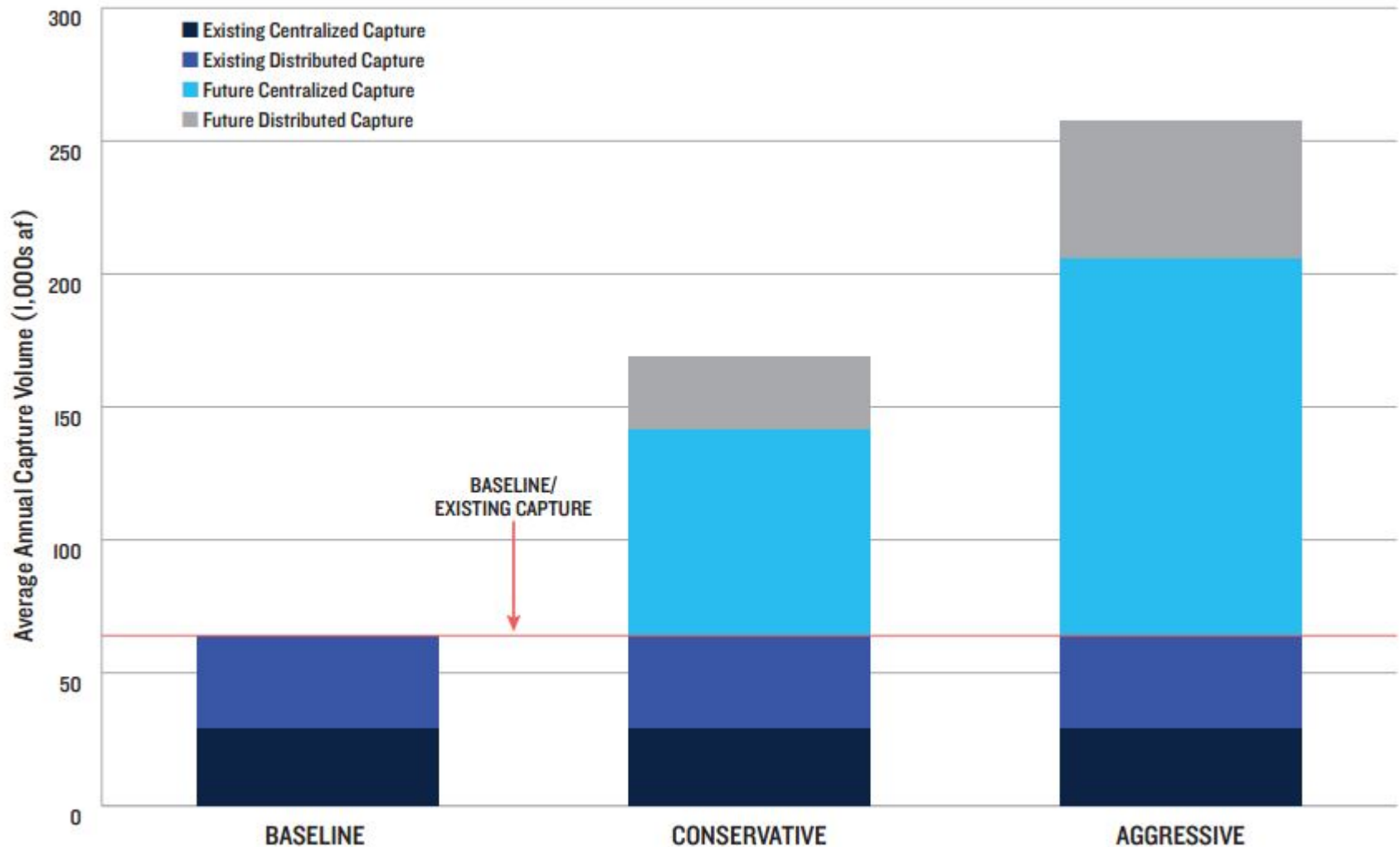
An urban tree alone can only do so much.

As part of an urban forest that includes **healthy soil** and **cooling infrastructure** such as cool roofs, trees go a long way toward increasing local **water supply**, moderating ambient **temperatures**, managing **stormwater** and sequestering **carbon**.

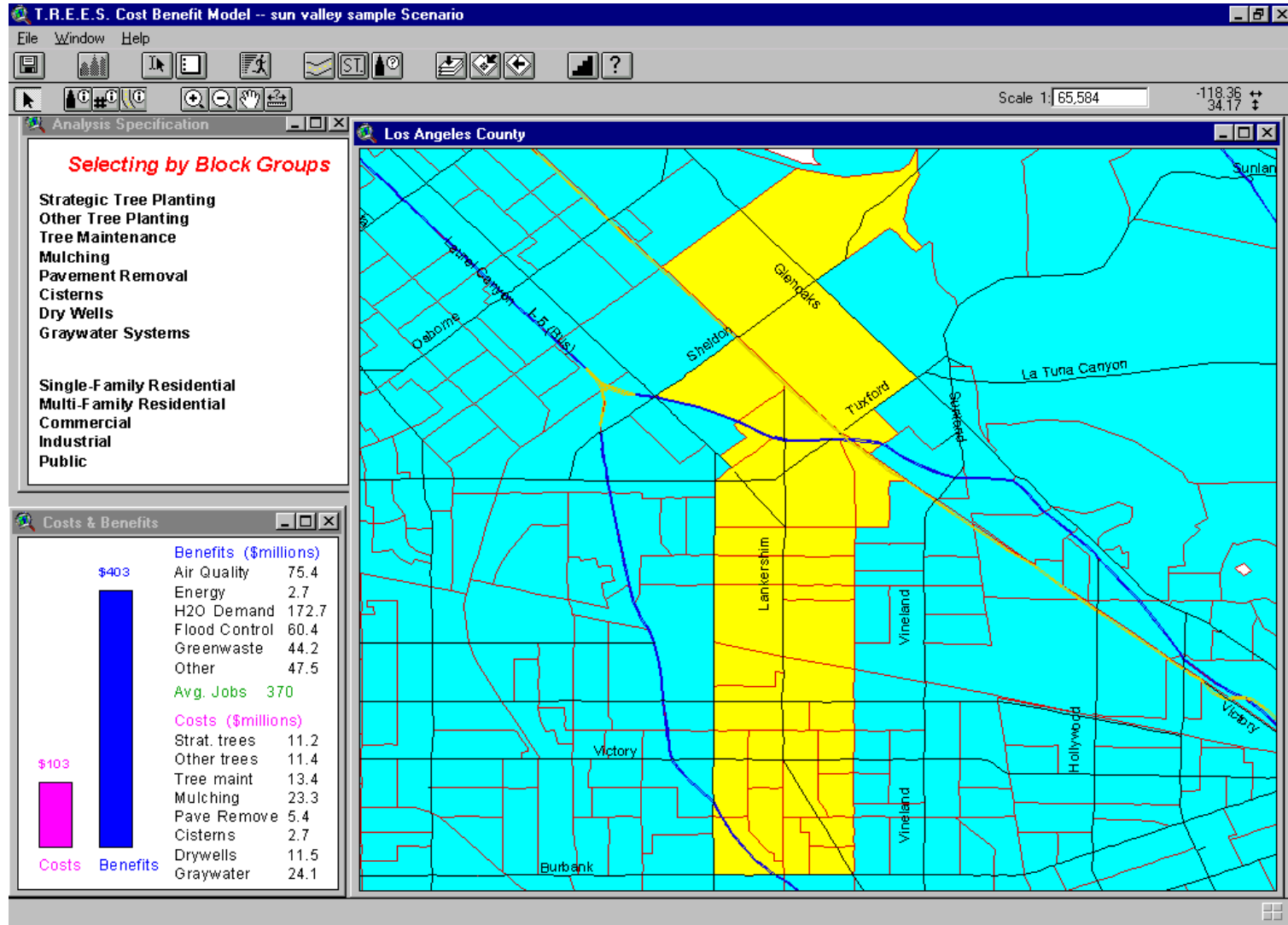


How do we implement
natural infrastructure?

Step 1: Prove it is possible



Step 2: Prove it makes economic sense



Step 3: Engage communities and policymakers



Step 4: Serve multiple benefits



Step 5: Create the policy



Step 6: Implement the policy



Science

High-tech water-saving system draws a crowd at North Hollywood home



City Councilman Paul Krekorian, left, and Mayor Eric Garcetti guide a person in a water drop costume into the yard of homeowner Carrie Wassenaar, right, for a demonstration of a high-tech rainwater-capturing system. (Christina House / For The Times)

An advertisement for Xbox One. It features the text "Elevate your game" at the top. Below the text is an image of a black Xbox One controller and a green Xbox Live Gold membership card. The card displays "924" in the top right corner, "XBOX LIVE GOLD" in the center, and "1 Month" at the bottom. A blue "Shop Now" button is located at the bottom right of the ad. The Xbox One logo is at the bottom left.

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In Case You Missed It



Embattled SeaWorld to overhaul killer whale show

2:13 PM

Thank you!

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